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**CHOW SANG SANG HOLDINGS INTERNATIONAL LIMITED**

**周生生集團國際有限公司\***

*(Incorporated in Bermuda with limited liability)*

**Stock code: 116**

**INSIDE INFORMATION -  
ESTIMATED PROFIT INCREASE  
FOR THE SIX MONTHS ENDED 30 JUNE 2025**

This announcement is made by Chow Sang Sang Holdings International Limited (the “Company” and, together with its subsidiaries, the “Group”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors (the “Board”) of the Company would like to inform the shareholders of the Company (the “Shareholders”) and potential investors that the results of the Group for the six months ended 30 June 2025 (the “Period”) are expected to record a profit attributable to owners of the Company from continuing operations between HKD900 million and HKD920 million, compared with HKD502 million for the corresponding period in 2024. During the Period, sales of gold items garnered higher gross profit margins as the price of gold stayed on an uptrend. Reduction in costs realised from the rationalisation of the store network and other cost-control measures also contributed to the profit increase.

As the Company is in the process of finalising the unaudited consolidated interim results of the Group for the Period, the information contained in this announcement is an assessment based on the Group’s management accounts for the Period, which have not been reviewed or audited by the auditor or the audit committee of the Company. An interim results announcement of the Company for the Period will be published on 27 August 2025.

**Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.**

By order of the Board  
**Vincent CHOW Wing Shing**  
*Chairman*

Hong Kong, 19 August 2025

As at the date of this announcement, the Executive Directors of the Company are Mr. Vincent CHOW Wing Shing, Dr. Gerald CHOW King Sing, Mr. Winston CHOW Wun Sing and Ms. Genevieve CHOW Karwing; the Non-executive Director is Mr. Stephen TING Leung Huel; and the Independent Non-executive Directors are Dr. CHAN Bing Fun, Mr. LEE Ka Lun, Dr. LO King Man, Mr. Stephen LAU Man Lung, Mr. HSU Rockson and Ms. PI Fang.

\* *For identification purpose only*