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CHOW SANG SANG HOLDINGS INTERNATIONAL LIMITED

周生生集團國際有限公司*

(Incorporated in Bermuda with limited liability)

Stock code: 116

UNAUDITED KEY OPERATIONAL DATA FOR THE THREE MONTHS ENDED 30 SEPTEMBER 2026

The board of directors (the “Board”) of Chow Sang Sang Holdings International Limited (the “Company”), and together with its subsidiaries (the “Group”), hereby announces certain unaudited key operational data of the Group for the three months ended 30 September 2026 (the “Third Quarter”, or the “Quarter”). The unaudited key operational data in this announcement should be read in conjunction with the Company’s 2026 interim report.

Executive Summary

Group RSV increased by 3% during the Quarter, with positive SSSG recorded in Chinese Mainland, Hong Kong and Macau, and Taiwan.

Demand for gold jewellery remained resilient during the Quarter, with calculated-price gold jewellery continuing to support in Chinese Mainland. Broad-based customer demand continued to support growth in Hong Kong and Macau.

During the Quarter, the Group advanced its retail presence in all territories by means of upgrades at selected premium locations, the opening of a third store at The Venetian Macau and the launch of its first “Chow Sang Sang” boutique store in Taipei.

KEY OPERATIONAL DATA

For the Third Quarter

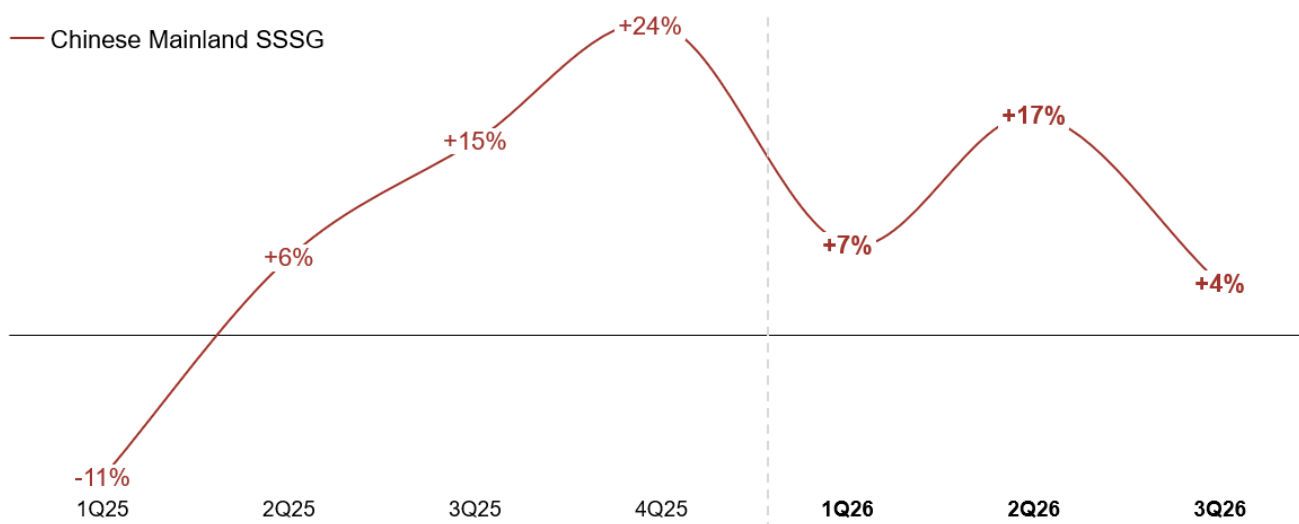
	(% change compared to the same period last year)	
	Group	
Retail sales value (“RSV”) ⁽¹⁾ growth	+3%	
	Chinese Mainland	Hong Kong and Macau
Same store sales growth (“SSSG”)	+4%	+7%
	Store Network	
	Chinese Mainland	Hong Kong and Macau
Total stores for retail of jewellery	638	62

⁽¹⁾ RSV measures the sales at the ending price (value added tax inclusive, if any), in respective functional currencies, of products sold to customers in the point of sales network and other channels.

* For identification purpose only

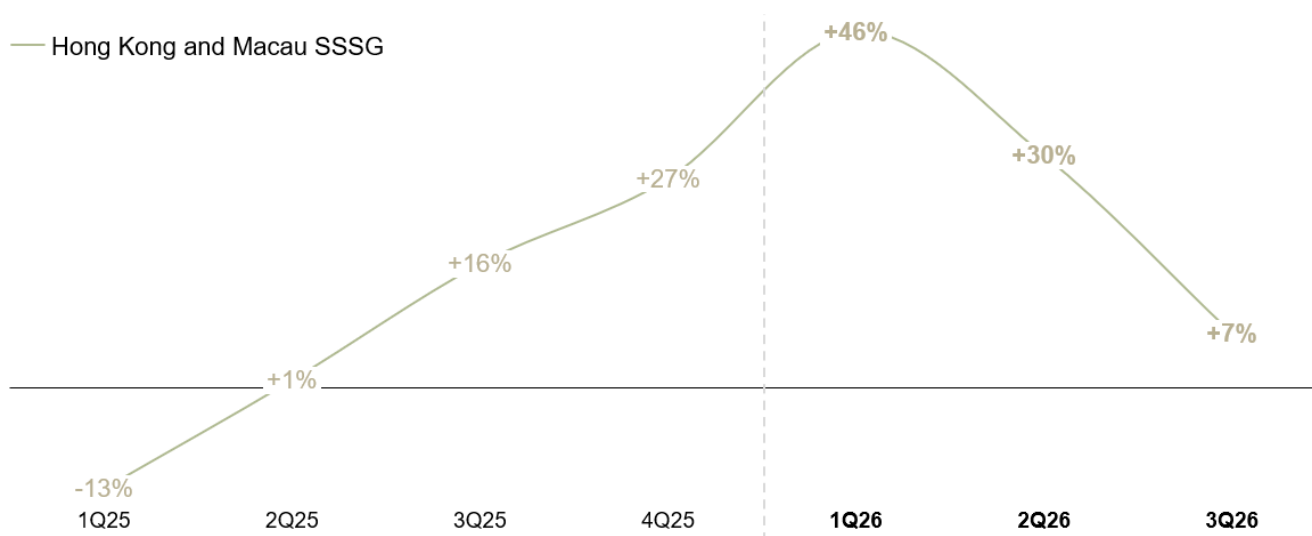
Analysis by key markets

Chinese Mainland



- The Chinese Mainland market remained affected by cautious consumer sentiment, macroeconomic uncertainties and ongoing volatility in gold price. Nevertheless, demand for gold jewellery and products remained positive during the Quarter.
- Consumer demand tended to favour calculated-price gold jewellery.
- Signature collections including “Cultural Blessings” and “Noir” continued to make a strong contribution, reflecting their broad customer appeal. “YUYU” and “Charme”, with their distinctive designs, remained the backbone of fixed-price gold jewellery offerings.
- Premium stores located in key shopping destinations performed strongly.
- Online sales in Chinese Mainland recorded a slight decline in RSV during the Quarter against a high comparison base in the corresponding period last year.

Hong Kong and Macau



- Hong Kong and Macau recorded growth during the Quarter, with Macau delivering a particularly strong performance.

Store Network

Store Network by Products		As at 30.06.2026	Opening	Closure	Net Change	As at 30.09.2026
Retail of Jewellery						
Chinese Mainland	Chow Sang Sang	634	+6	-30	-24	610
	MINTYGREEN	36	-	-14	-14	22
	EMPHASIS	4	-	-1	-1	3
	MARCO BICEGO	3	-	-	-	3
Sub-total:		677	+6	-45	-39	638
Hong Kong	Chow Sang Sang	51	-	-	-	51
	EMPHASIS	3	-	-	-	3
Sub-total:		54	-	-	-	54
Macau	點睛品	7	+1	-	+1	8
Sub-total:		7	+1	-	+1	8
Taiwan	點睛品	33	-	-	-	33
	Chow Sang Sang	-	+1	-	+1	1
	PROMESSA	5	-	-	-	5
Sub-total:		38	+1	-	+1	39
Total for retail of jewellery:		776	+8	-45	-37	739
Retail of Watches						
Total for retail of watches:		17	-	-1	-1	16
Total stores:		793	+8	-46	-38	755

- The Group continued to optimise its retail network, with a focus on store productivity, location quality and brand experience.
- Selected openings and upgrades were carried out mainly in tier 2 or above cities, including the completion of image uplift for Shanghai iAPM and Hangzhou MixC, further enhancing the Group's presence in premium shopping destinations.
- The Group further expanded its presence in Macau with the opening of its third store at The Venetian Macau.
- The Group launched its first boutique store at Regent Galleria in Taipei under the "Chow Sang Sang" logo. The store's product assortment features exclusive collectible pieces, offering customers a distinctive shopping experience.

CAUTION STATEMENT

The Board wishes to remind shareholders of the Company (the “Shareholders”) and potential investors that the above unaudited key operational data is based on the Group’s preliminary internal information which has not been reviewed or audited by the auditor of the Company. As such, the above data is provided for the Shareholders’ and potential investors’ reference only.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Vincent CHOW Wing Shing
Chairman

Hong Kong, 16 October 2026

As at the date of this announcement, the Executive Directors of the Company are Mr. Vincent CHOW Wing Shing, Dr. Gerald CHOW King Sing, Mr. Winston CHOW Wun Sing and Ms. Genevieve CHOW Karwing; the Non-executive Director is Mr. Stephen TING Leung Huel; and the Independent Non-executive Directors are Dr. CHAN Bing Fun, Mr. LEE Ka Lun, Dr. LO King Man, Mr. Stephen LAU Man Lung, Mr. HSU Rockson and Ms. PI Fang.